- The gradual removal of barriers to international trade including the creation of free trade blocs, such as the European Single Market, NAFTA and Mercosur, and the widening influence of the World Trade Organisation.
- Globalisation as new markets have opened up and more companies have established international operations and foreign subsidiaries.
- Increased specialisation encouraging countries to focus on the activities in which they have a
 comparative advantage, and trade with other countries that have an advantage in the production of other
 goods and services.
- Global communications enabling companies to market their products around the world, and communicate with customers and suppliers in other countries.
- More favourable political background allowing increased trade with former communist countries a number of whom are now members of the EU – and China.

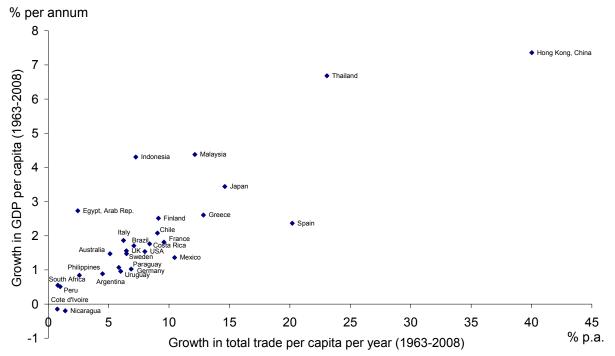


Chart 2-1: Economic growth and trade

Source: WDI, Oxford Economics calculations